

# fixed cost marketing

by allendesignteam

## the facts:

We offer marketing plans to align with the objectives of the business (plan).

Implementation plans with critical paths to ensure completion of projects and meet deadlines which includes all tactical tools:

- unlimited design & artwork
- web
- printed items
- email
- social media advertising
- PR
- blogs
- SEO

If we don't have a ready made package that suits we will build one for you to meet your particular needs.

### example package 1

- ✓ Unlimited production of artwork
- ✓ Design of promotional materials
- ✓ Social media support
- ✓ Social media graphics
- ✓ Website management
- ✓ Strategic marketing planning & creation
- ✓ Copywriting for campaigns
- ✓ Email marketing
- ✓ Use of stock photography
- ✓ Design of ad hoc requirements such as stationery & other support materials
- ✓ Monthly marketing meetings
- ✓ Monthly activity report
- ✓ Priority retainer status

### example package 2

- ✓ Unlimited production of artwork
- ✓ Design of promotional materials
- ✓ Social media support
- ✓ Social media graphics
- ✓ Website management
- ✓ Design of ad hoc requirements such as stationery & other support materials
- ✓ Monthly marketing meetings
- ✓ Monthly activity report
- ✓ Priority retainer status

get a quote...

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